



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – NOVEMBER 2018

CO 5406 – LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Date: 30-10-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION – A

Answer ALL questions

(10 x 2 = 20)

- 1) Explain the concept of 'logistics'?
- 2) Mention some of the contemporary issues faced by logistics?
- 3) What is supply chain?
- 4) How external customer differs from internal customer?
- 5) Bring out the uniqueness of Just-in-Time Supply Scheduling.
- 6) What do you mean by virtual inventory?
- 7) What is the role of consolidation under storage function?
- 8) What is the uniqueness of containerization of transportation?
- 9) Which do you advocate - leasing or owning the storage? Why?
- 10) What is time window in transportation?

SECTION – B

Answer any FOUR questions

(4 x 10 = 40)

- 11) What are pressures faced by a business organisation in improving logistics.
- 12) Highlight the Decision Phases involved in the Supply chain process.
- 13) Distinguish Logistics from Supply chain.
- 14) What do you mean by bullwhip effect in supply chain?
- 15) What are the impediments that stand against the effective customer service strategy?
- 16) What are the points to be considered in the appraisal of selecting the transport service?
- 17) Outline the various principles for good routing and scheduling under transportation.

SECTION – C

Answer any TWO questions

(2 x 20 = 40)

- 18) Identify the role played by a Logistics consultant in a modern business concern.
- 19) Explain the basic steps in achieving the Strategic Fit.
- 20) What are the seven rights of customers? Explain?
- 21) Bring out the importance of storage and transportation in the supply chain management.
- 22)